



**Halbert Center Israeli-Canadian Workshop
Institutions and Individual, Organizational and Field
Level Identities
April 26-28, 2015
Hebrew University, Mount Scopus Campus, Jerusalem, Israel**

Faculty participants:

Gili Drori (Sociology and Anthropology, Hebrew U.)
Micki Eisenman (Business school, Hebrew U.)
Michal Frenkel (Sociology and Anthropology, Hebrew U.)
Sharon Gilad (Political Science, and the Federman School of Public Policy, Hebrew U.)
Michael Lounsbury (Alberta Business School, U. Alberta)
David Levi-Faur (School of Public Policy and Government, Hebrew U.)
Amalya Oliver (Sociology and Anthropology, Hebrew U.)
Trish Reay (Alberta Business School, U. Alberta)
Varda Wasserman (Management and Economics, Open U.)
Charlene Zietsma (York University)
Tamar B. Zilber (Business School, Hebrew U.)

Graduate students:

Muhamad Abu Nasra, Sociology & Anthropology
Saar Alon-Barkat, Political Science
Assaf Amit, Sociology & Anthropology
Sharone April, Sociology & Anthropology
Noga Buber Ben-David, Sociology & Anthropology
Eran Ben-Ari, School of Business
Tamar Gross, School of Business
Tamar Hofnung, Political Science
Linda Jakob-Sadeh, School of Business
Ira Lyan, Sociology & Anthropology
Merav Migdal-Picker, School of Business
Ravit Mizrahi-Shtelman, Sociology & Anthropology
Aya Navon, School of Business
Briana Preminger Moussaieff, Sociology & Anthropology
Ido Sivan Sevilla, School of Public Policy and Government
Rachel von Kauffmann, Sociology & Anthropology
Gal Zohar, Sociology & Anthropology and School of Public Policy and Government



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Sunday April 26th Graduate Students Workshop, Beit Meirsdorf

The workshop will be dedicated to our graduate students, and will be held in 3 round tables. Please see your round table assignment below. Each graduate student will have the attention of the group for 45min. We ask graduate students to present their work in 10 minutes, followed by the discussant's 5-10 minutes comments; which should leave ample time for an open, developmental feedback and discussion.

8:00-8:30	<i>Gathering</i>	<i>Room 503</i>		
		Round Table 1 Room 503	Round Table 2 Room 504	Round Table 3 Room 505
8:30-9:15	1 st session	Linda Jakob-Sadeh Discussant: Mike Lounsbury	Ira Lyan Discussant: Trish Reay	Noga Buber Ben-David Discussant: Charlene Zietsma
9:15-09:30	<i>Break</i>	<i>Room 503</i>		
9:30-10:15	2 nd session	Briana Preminger Moussaief Discussant: Michal Frenkel	Tamar Hofnung Discussant: Gili Drori	Ravit Mizrahi-Shtelman Discussant: Sharon Gilad
10:15-10:30	<i>Break</i>	<i>Room 503</i>		
10:30-11:15	3 rd session		Rachel von Kauffmann Discussant: Tammar Zilber	Saar Alon-Barkat Discussant: Amalya Oliver
11:15-11:30	<i>Break</i>	<i>Room 503</i>		
11:30-12:15	4th session	Gal Zohar Discussant: Micki Eisenman	Aya Navon Discussant: Gili Drori	Tamar Gross Discussant: Sharon Gilad
12:15-12:30	<i>Break</i>	<i>Room 503</i>		
12:30-13:15	5th session	Assaf Amit Discussant: Mike Lounsbury	Eran Ben-Ari Discussant: Trish Reay	Merav Migdal-Picker Discussant: Charlene Zietsma
13:15-14:00	<i>Lunch</i>	<i>Room 503</i>		

14:00-19:00 *Tour of the old city (Tour guide: Eldad Brin)*

19:00 *Dinner, Eucalyptus (14 Hativat Yerushalayim, Artist Colony, Jerusalem 02-6244-331)*



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Monday April 27th

Open Conference, Social Sciences building, room 3510 (dep. of Sociology and Anthropology)

9:00-9:15 *Gathering*

9:15-9:30 **Opening Remarks**
Tammar B. Zilber (Jerusalem School of Business Administration, Hebrew U.)

9:30-10:30 **Getting the Leopard to Change its Spots: Reinterpreting Institutional Logics to Change Professional Role Identity**
Trish Reay (Alberta Business School, U. Alberta)

10:30-10:45 *Break*

10:45-11:45 **Institutional Work, Conflict and Resistance: The Case of IPR Policy Conflict in a University**
Adi Sapir and Amalya Oliver (Sociology and Anthropology, Hebrew U.)

11:45-12:00 *Break*

12:00-13:00 **Organizing a Sustainability Movement Field to make Radical Change: Entrepreneurial Strategies and Activist Identification**
Charlene Zietsma (Schulich School of Business, York University)

13:00-14:00 *Lunch*

14:00-15:00 **Tour of the Mount Scopus campus**

15:00-16:00 **Aesthetic Capital and Identification Processes**
Micki Eisenman (Business school, Hebrew U.), **Michal Frenkel** (Sociology and Anthropology, Hebrew U.) & **Varda Wasserman** (Management and Economics, Open U.)

16:15-16:30 *Break*

16:30-17:30 **Market Mediators and the Tradeoffs of Legitimacy-Seeking Behaviors in a Nascent Category: The Case of Organic Food**
Michael Lounsbury (Alberta Business School, U. Alberta)

18:00 *Dinner, Lavan at the Cinematheque* (Hebron Rd. 11, Old Train Station/Abu Tor. 02-673-7393)



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Tuesday April 28th

**Internal Discussion (Canadian guests, HU faculty, Graduate students)
Halbert Center (Room 503, Beit Meirsdorf)**

9:00-9:30

Gathering

9:30-10:30

**Linking Bureaucratic Role Perception, Social
Identification and Responsiveness to Large-Scale Social
Protest: Research Agenda and Illustrations**

Sharon Gilad (Political Science, and the Federman School of Public Policy,
Hebrew U.)

10:30-11:15

Break

11:15-12:15

**Staging Academia: Online Mission Statements of Higher
Education Institutions in Israel**

Gili S. Drori & Ravit Mizrahi-Shtelman (Sociology and Anthropology,
Hebrew U.)

12:30-14:00

Lunch and Farewells, The Jerusalem Market