

# Where Is Innovation Policy Going? Toward a New Research Agenda

The Halbert Centre for Canadian Studies  
The Hebrew University

Wednesday, March 5<sup>th</sup> through Friday, March 7<sup>th</sup> 2014

Prof. Janice G. Stein, Prof. Amalya Oliver, Dr. Leo Bakman, Prof. Gili Drori, Prof. Joseph Wong, Prof. David A. Wolfe, Prof. Anita McGahan, Prof. Morris Teubal, Prof. Dan Breznitz, Prof. Shiri Breznitz, Prof. Joe Lampel, Dr. Anat Gofen, Prof. Steven Popper, Dr. Gayil Talshir

## Workshop Agenda

### Day 1

- 8:45-9:00 Coffee & Conversation
- 9:00-10:00 **Kick off** – Innovation in Israel— Eugene Kandel, Head of the National Economic Council, Prime Minister's Office – (30 min lecture + Q&A)
- 10:00-11:30 **Session leader:** Janice Stein  
**Introductory session** (short presentations - 3 min. each):  
Overviews of personal progress in Innovation in 1) research and 2) business
- 10:45-11:15 Coffee
- 11:15-13:00 **Session leader:** Amalya Oliver  
  
Leonid Bakman: Where Is Innovation Policy Going?  
Dan Breznitz: The Diverse Paths to Rapid-Innovation-Based inclusive and integrated growth: Public Policy's Strategic Role
- 13:00-14:30 Lunch and Campus Walk
- 14:30-16:00** **Session leader:** Gili Drori  
  
Joe Lampel: Design Competitions and Innovation  
David Wolfe: Clusters of Innovation
- 16:00-16:30 Coffee
- 16:30-18:00 **Lecture:** Morris Teubal: 40 years of Innovation Policy
- 18:30 Dinner

## Day 2

8:45-9:00 coffee

9:00-10:15 **Session leader:** Anat Gofen

Shiri Breznitz: The role of the university in promoting innovation

Joe Wong: Innovation as a Basis for Socioeconomic Development

10:15-13:00 **Round Table Session:** Networks, Strategy and Public/Private Policy- the Main Vectors of Innovation Policy

### Opening comments by group leaders:

10:15-10:25 **Session leader:** Leonid Bakman -- Introduction to group work:  
content-process- coalition

10:25-10:35 **Network Group leader:** Amalya Oliver

10:35-10:45 **Strategy Group leader:** Anita McGahan

10:45-10:55 **Public/Private Policy: Group Leader:** Gayil Talshir

10:55- 13:00 **Round Tables:** Toward a Research Agenda (small group discussion)

13:00-14:30 Lunch and walk

14:30-15:00 Dadi Perlmutter, Executive Vice President and General Manager, Intel

15:00- 15:40 Summarizing the round tables 10 min. each

**Session leader:** Gili Drori

15:40-16:00 Coffee

16:00-16:45 Steven Popper: From theory to practice- the challenges of the "Post Washington consensus" governance

16:45-18:30 Janice Stein: Toward a New Research Agenda-

19:00 Dinner

## Day 3

**9:00-13:00** "Gating lazy together day" Tour to the Judean Desert – innovation in action (lunch included).

**Workshop participants and inst. Affiliations (in alphabetic order):**

Dr. Leo Bakman, Founder, Israel Inst. Of Innovation

Prof. Dan Breznitz, Munk Chair of Innovation Studies  
Co-Director of the Innovation Policy Lab, and Director of Academic Research  
Prof. Shiri Breznitz, Munk School of Global Affairs

Prof. Gili Drori, Department of Sociology and Anthropology, The Hebrew University

Dr. Anat Gofen

Prof. Joe Lampel

Prof. Anita McGahan

Prof. Amalya Oliver, Department of Sociology and Anthropology, The Hebrew University

Prof. Steven Popper

Prof. Janice Stein, Director of the Munk School of Global Affairs, University of Toronto

Dr. Gayil Talshir

Prof. Morris Teubal

Prof. David A. Wolfe, Royal Bank Chair in Public and Economic Policy, Munk School of Global Affairs, Director, Innovation Policy Lab, and Program on Globalization and Regional Innovation Systems

Prof. Joseph Wong, Director, Asian Institute, Roz and Ralph Halbert Professor of Innovation Policy