



**Halbert Center Israeli-Canadian Workshop**  
**Sorting out the ideational in institutional theory**

May 5-7, 2013

Hebrew University, Mount Scopus Campus, Jerusalem, Israel

**Faculty participants:**

Gili Drori (Sociology and Anthropology, Hebrew U.)

Micki Eisenman (Business school, Hebrew U.)

Michal Frenkel (Sociology and Anthropology, Hebrew U.)

Sharon Gilad (School of Public Policy and Government, Hebrew U.)

Tom B. Lawrence (Beedie School of Business, Simon Fraser U.)

David Levi-Faur (School of Public Policy and Government, Hebrew U.)

Steve Maguire (Desautels Faculty of Management and McGill School of Environment,  
McGill)

Amalya Oliver (Sociology and Anthropology, Hebrew U.)

Roy Sudabby (Alberta Business School, U. Alberta)

Varda Wasserman (Management and Economics, Open U.)

Tammar B. Zilber (Business School, Hebrew U.)

**Graduate students:**

Tamar Gross-Friedenberg (advisor: Tammar Zilber)

Osnat Hazan (advisor: Tammar Zilber)

Rami Kaplan (advisor: Michal Frenkel)

Ira Lian (advisors: Michal Frenkel and Gili Drori)

Merav Migdal-Picker (advisor: Tammar Zilber)

Ravit Mizrachi (advisor: Gili Drori)

Linda Yacob-Sade (advisor: Tammar Zilber)

Gal Zohar (advisor: Michal Frenkel and David Levi-Faur)

Galit Klein (Kinneret College)



## Sunday May 5<sup>th</sup> Graduate Students Workshop, Beit Meirsdorf

The workshop will be dedicated to our graduate students, and will be held in 3 round tables. Please see your round table assignment below. Each graduate student will have the attention of the group for an hour. We ask graduate students to present their work in 10-15 minutes, followed by the discussant's 5-10 minutes comments; which should leave ample time for an open, developmental feedback and discussion.

8:30-9:00	<i>Gathering</i>	<i>Room 502</i>			
			Round Table 1 Room 502	Round Table 2 Room 504	Round Table 3 Room 505
9:00-10:00	1 <sup>st</sup> session	Tamar Gross-Friedenberg Discussant: Amalya Oliver	Osnat Hazan Discussant: Tom Lawrence	Gal Zohar Discussant: Steve Maguire	
10:00-10:15	<i>Break</i>	<i>Room 502</i>			
10:15-11:15	2 <sup>nd</sup> session	Ravit Mizrahi Discussant: Roy Suddaby	Galit Klein Discussant: Gili Drori	Merav Migdal-Picker Discussant: Michal Frenkel	
11:15-11:30	<i>Break</i>	<i>Room 502</i>			
11:30-12:30	3 <sup>rd</sup> session	Ira Lian Discussant: Micki Eisenman	Rami Kaplan Discussant: David Levi-Faur	Linda Jacob-Sade Discussant: Sharon Gilad	
12:30-13:30	<i>Lunch</i>				
14:00-19:00	<i>Tour of the old city</i>				
19:00	<i>Dinner, Eucalyptus (14 Hativat Yerushalayim, Artist Colony, Jerusalem 02-6244-331)</i>				



**Monday May 6<sup>th</sup>**

**Open Conference, Halbert Center (Room 4707 Social Sciences Building)**

- 9:00-9:15            *Gathering*
- 9:15-9:30            **Opening Remarks**  
Tammar B. Zilber (Jerusalem School of Business Administration, Hebrew U.)
- 9:30-10:30**        **Discourse and Deinstitutionalization:  
The Decline of DDT**  
Steve Maguire (Desautels Faculty of Management and McGill School of Environment, McGill)
- 10:30-10:45        *Break*
- 10:45-11:45**        **Institutionalizing organizational aesthetics: The role of  
aesthetics in maintaining, challenging and transforming  
institutions**  
Michal Frenkel (Sociology and Anthropology, Hebrew U.) and  
Varda Wasserman (Management and Economics, Open U.)
- 11:45-12:00        *Break*
- 12:00-13:00**        **Lest we forget: The institutional work of cultural  
memory organizations**  
Tom B. Lawrence (Beedie School of Business, Simon Fraser U.)
- 13:00-14:00        *Lunch*
- 14:00-15:00        **Tour of the Mount Scopus campus**  
(Courtesy of Avi Kluger, Business School, Hebrew U.)
- 15:00-16:00**        **Sealed Memory: The Iconography of Universities as a  
Modeling process**  
Gili S. Drori (Sociology and Anthropology, Hebrew U.)
- 16:15-16:30        *Break*
- 16:30-17:30**        **Organizational Re-membering: Rhetorical History as  
Institutional Identity Work**  
Roy Sudabby (Alberta Business School, U. Alberta)
- 18:00                *Dinner, Lavan at the Cinematheque* (Hebron Rd. 11, Old Train Station/Abu  
Tor. 02-673-7393)



**Tuesday May 7<sup>th</sup>**

**Sorting Out the Ideational in Institutional Theory**

**Internal Discussion (Canadian guests, HU faculty, Graduate students)**

**Halbert Center (Room 4707 Social Sciences Building)**

*9:00-9:30*

*Gathering*

**9:30-11:00**

**Kick-starting the discussion**

**Tammar B. Zilber** (Business School, Hebrew U.)

**Discussion**

*11:00-13:00*

*Lunch and Farewells, The Jerusalem Market*