

Workshop:

**Internationalization, Globalization and the Governance of Academia**

15-17 May 2016

The Halbert Center for Canadian Studies at The Hebrew University of Jerusalem  
and

The Van Leer Jerusalem Institute

Over 3 days of discussions, which were interluded by tours and walks of Jerusalem and of Mount Scopus campus, workshop participants came to discuss the many dimensions by which globalization and internationalization challenge the long-standing governance of academia. Globalization has led to an expansion of higher education worldwide and to the construction of global models of academic excellence, disciplinary formats, and pedagogy; internationalization is opening the boundaries of national higher education systems to accommodate the flows of students, faculty and funding from across the world. Under globalization and internationalization, extra-national arrangements often come into conflict with national and laws and local practices. Specifically, global academic practices (such as Bologna-driven arrangements regarding course credit or credit transfer) may conflict with local regulatory forces (accreditation agencies). These matters are further complicated in the multi-leveled federal states of Germany or Canada and in the European zone. Similarly, joint academic programs among universities from different countries challenge governmental funding schemes, co-patenting undermines institutional incentive policies, international excellence standards may clash with local criteria and with national agenda, and the expansion of English-language instruction disrupts local and institutional values regarding local languages. Providing empirical examples from Canada, Turkey, South Korea, Finland and Israel, as well as evidence of global and European patterns, workshop discussions reviewed the various policy and governance issues related to globalization and internationalization of academia. The workshop concluded with a group initiative to seek a venue for publication for the studies introduced and discussed at this forum.

**List of workshop participants**

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Prof. Jeannette A. Colyvas

School of Education and Public Policy, Northwestern University (USA)

Prof. Gili S. Drori

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Prof. Hokyu Hwang

School of Management, University of New South Wales (Australia)

Prof. Glen A. Jones

Dean, Ontario Institute for Studies in Education, University of Toronto (Canada)

Dr. Anna Kosmützky

International Center for Higher Education Research Kassel, University of Kassel (Germany)

Prof. Dr. Georg Krücken  
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Prof. Christine Musselin  
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Prof. Janne Tienari  
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Prof. Roopa Desai Trilokekar  
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Sabanci School of Management (Turkey)

Prof. Linda Wedlin  
Department of Business Studies, University of Uppsala (Sweden)

### **List of guest participants**

Dr. Micki Eisenman  
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Prof. Michal Frenkel  
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Prof. Sharon Gilad  
Department of Political Science & School of Public Policy, Hebrew University of Jerusalem

Prof. Jerry Jacobs  
Department of Sociology, University of Pennsylvania

Mr. Oded Macdossi  
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