



# INTERNATIONALIZATION, GLOBALIZATION AND THE GOVERNANCE OF ACADEMIA

Workshop

**SUNDAY-TUESDAY, 15-17 MAY 2016**

Hosted by The Van Leer Jerusalem Institute  
and

The Halbert Centre for Canadian Studies at The Hebrew University of Jerusalem

**SUNDAY, 15 MAY 2016**

At The Van Leer Jerusalem Institute  
43, Jabotinsky Street

**14:00-14:30**

## Opening Remarks

Greetings: **Gabriel Motzkin**

**Glen A. Jones**

**Gili S. Drori**

**14:30-15:30**

## SESSION 1

**Georg Krücken**

The Construction of Universities as Competitive Actors: Global Trend, National Differences and Governance Implications

**Hokyu Hwang**

The Rationalization of Korean Universities

**15:30-16:00**

**BREAK**

**16:00-17:30**

## SESSION 2

**Christine Musselin**

Too Much and Not Enough Internationalization Impeding the Construction of a European Higher Education and Research Space?

**Roopa Desai Trilokekar**

Internationalization of Higher Education and the Need for Multilevel Governance Models: The Canadian Case

MONDAY, 16 MAY 2016

At The Halbert Centre for Canadian Studies (4707)  
The Hebrew University of Jerusalem

09:00-10:15

**SESSION 3**

**Behlül Üsdiken**

Englishization in Turkish Universities Before and During the Emergent Internationalization Discourse

**Diane Barbarič**

International Student Mobility Policies in Canada: Balancing the Discourse

10:15-10:45 BREAK

10:45-12:00

**SESSION 4**

**Jeannette A. Colyvas**

Performance Metrics as Formal Structures and Social Mechanisms: When Do They Work and How Do They Influence?

**Linda Wedlin**

Organizing Global Status Competition in the University Field

TUESDAY, 17 MAY 2016

At The Halbert Centre for Canadian Studies (4707)  
The Hebrew University of Jerusalem

09:00-10:15

**SESSION 5**

**Janne Tienari**

On Becoming a World-Class University: Systems, Discourses, and Identities

**Gili S. Drori**

Mediatizing Excellence: An Israeli Perspective on the Global Expansion of the Promotional University

10:15-10:45 BREAK

10:45-12:00

**SESSION 6**

**Anna Kosmützky**

From Local Founding Waves to Global Diffusion of National Models: The Emergence of the International Branch Campus of Universities

**Glen A. Jones**

Global Pressures, Provincial Contexts: University Governance in Canada

12:00-14:00 TOUR AND LUNCH ON MT. SCOPUS

14:00-15:30

**SESSION 7: CLOSING DISCUSSION**

**Glen A. Jones**

**Gili S. Drori**

LIST OF PARTICIPANTS

**Prof. Gabriel Motzkin**

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**Prof. Jeannette A. Colyvas**

School of Education and Public Policy, Northwestern University, USA

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Attending the workshop is by invitation only.

Parking is not available at the VL Institute (metered parking is available on the neighboring streets).

Photographs taken at the event will be posted on the Institutes' websites and on social networks.